



Dealing with Today's Asymmetric Threat

Employing Smart Power

Third in a Series of Symposia

March 24, 2009

Fort Myer
Arlington, VA



Keynote Speakers

Secretary Michael Chertoff

Former Secretary of the Department of Homeland Security

As Secretary of Homeland Security from 2005-2009, Michael Chertoff came to the job with a background rich in experience fighting terrorism. He served as Assistant Attorney General for the Criminal Division at the Department of Justice in the months after the attacks of Sept. 11, 2001. In that position, he helped trace the 9/11 terrorist attacks to the al-Qaida network and worked to increase information sharing within the FBI and with state and local officials. In 2003, after Mr. Chertoff had proved instrumental in winning approval of the Patriot Act and other anti-terrorism measures, President Bush appointed him as United States Circuit Judge for the Third Circuit Court of Appeals. President Bush turned to Mr. Chertoff in early 2005 to head the Department of Homeland Security. Overseeing the DHS, which operates 22 agencies with 180,000 employees, Chertoff and his team faced the daunting task of managing the risks posed by numerous threats to America's security. The goal was to provide risk-based protection against the most significant threats, reduce major vulnerabilities, and mitigate potential consequences, with minimal disruption and inconvenience. To better equip the U.S. to deal with the threats across land, sea, and air, Chertoff implemented programs and capabilities that did not exist prior to September 11.



General Lawrence Welch, USAF (Ret)

President and CEO of the Institute for Defense Analyses (IDA)

General Welch is serving, for the second time, as President and CEO of the Institute for Defense Analyses (IDA). He first joined IDA in February 1991. During his 38 years in the U.S. Air Force, General Welch served in operational and staff assignments in training organizations and tactical fighter units worldwide to include combat in Vietnam. He served as Air Force Vice Chief, Commander-in-Chief Strategic Air Command, and Air Force Chief of Staff and member of the Joint Chiefs of Staff before retiring from the Air Force in July 1990. He holds a Bachelor of Science in Business Administration from the University of Maryland, a Master of Science in International Relations from George Washington University, and is a graduate of the Armed Forces Staff College and National War College. He is also a graduate of the Harvard National Security Seminar. General Welch is a Director of the Aerospace Education Foundation, the Air Force Academy Foundation, the Henry L. Stimson Center, and the Sandia National Laboratory. He is chairman of the Permanent Task Force on Nuclear Weapons Surety, the AF Space Command Independent Strategic Advisory Board, the Missile Defense White Team, and the Strategic Command Strategic Advisory Group.



Ambassador Dell Dailey

*Coordinator for Counterterrorism, Department of State;
Lieutenant General, USA (Ret)*

Ambassador at Large Dell L. Dailey is the Department of State's Coordinator for Counterterrorism, charged with coordinating and supporting the development and implementation of U.S. Government policies and programs aimed at countering terrorism overseas. As the principal advisor to the Secretary of State on international counterterrorism matters, he is responsible for taking a leading role in developing coordinated strategies to defeat terrorists abroad and in securing the cooperation of international partners to that end. Prior to his current assignment, Ambassador Dailey served over 36 years on active duty in the United States Army, reaching the rank of Lieutenant General as the Director of the Center for Special Operations (CSO), U.S. Special Operations Command, at MacDill Air Force Base, Florida. His duties involved participation in major military operations such as Desert Shield, Desert Storm, Uphold Democracy, Joint Guardian, and most recently, Enduring Freedom and Iraqi Freedom. During the latter phases of his military career and particularly in the CSO, Ambassador Dailey's professional focus was not only on the military aspect of counterterrorism operations, but also on the need to deal with complex terrorist threats using all appropriate instruments of national power.



Agenda

0700 – 0800	Registration, Continental Breakfast
0800 – 0815	Welcome and Introductions
0815 – 0915	Keynote: Secretary Michael Chertoff <i>Decisive Application of America's Power Against the Asymmetrical Threats of the 21st Century</i>
0915 – 0930	Break
0930 – 1130	Panel: The Offensive and Defensive Dimensions of "Soft Power"
1130 – 1300	Lunch: Fort McNair Officers Club Keynote: General Larry Welch, USAF (Ret) <i>The Implications of Cyber Security and Warfare in a Smart Power Paradigm</i>
1300 – 1330	Keynote: Ambassador Dell Dailey <i>Integrating and Balancing Application of the Elements of National Power in Developing a National Strategy to Meet the Asymmetric Treats of This Century</i>
1330 – 1530	Panel: Integrating and Balancing Soft and Kinetic Power – Delivering "Smart Power" (Break refreshments will be available outside the meeting room during the Q&A period.)
1530 – 1630	Keynote: Dr. Roger Barnett <i>Perspectives on Smart Power and the Asymmetric Threat - A Dialog</i>
1630 – 1700	Wrap-Up

Dr. Roger Barnett, PhD

Professor Emeritus, U.S. Naval War College, Newport, Rhode Island; Author of Asymmetrical Warfare: Today's Challenge to U.S. Military Power

Now retired from the service, Roger Barnett – as a Captain with the U.S. Navy – was a surface warfare specialist, serving in cruisers and destroyers and on afloat staffs in both the Atlantic and Pacific Oceans. He commanded the guided missile destroyer USS *Buchanan* for 25 months. Ashore, he worked as the Deputy Director of the Politico-Military Policy and Current Plans Division, as Head of the Strategic Concepts Branch, and as Head of the Extended Planning Branch in the Office of the Chief of Naval Operations. He also served as an Advisor to the Military Delegate to the Strategic Arms Limitation Talks. At the Naval War College, Dr. Barnett conducted research projects, taught in the Joint Military Operations Department, and designed and conducted elective courses in Arms Control and Information Operations.



Dr. J.P. (Jack) London

Executive Chairman, CACI International Inc

Dr. J.P. (Jack) London is Executive Chairman and Chairman of the Board of CACI International Inc, having served as CACI's President and Chief Executive Officer for 23 years. Dr. London was one of the first IT leaders to see the need for solutions to help our country combat the asymmetric threat of our nation's enemies. In an address to the Northern Virginia Technology Council in February 2002, he emphasized the need for the aggressive use of IT to deliver operational dominance on the battlefield and national security at home. Under Dr. London's leadership, CACI has grown from a small consulting firm into a \$2.4B worldwide professional services and information technology company. Today, CACI is a leader in delivering integrated intelligence and security solutions for the Intelligence Community and the Armed Forces, protecting our warfighters, and securing our nation.



Paul Cofoni

President and Chief Executive Officer, CACI International Inc

Paul M. Cofoni is President and Chief Executive Officer of CACI International Inc. His responsibilities include executing CACI's strategy to align its core competencies, innovative tools, and best value solutions to help the U.S. Government solve its most important problems in protecting our nation and winning the global war on terrorism. His vision for CACI's future is for the company to play an ever expanding role as a national asset, serving as its customers' preferred integrator and IT provider for their critical missions. Under Mr. Cofoni's guidance, CACI has broadened its penetration of the federal marketplace, with special emphasis on further integrating CACI's capabilities into homeland security, the Intelligence Community, and communications activities of the federal government.



The Offensive and Defensive Dimensions of Soft Power

Understanding *offensive* and *defensive* “soft” power enables effective marriage of kinetic and soft power yielding smart power, where soft power complements the strengths and mitigates the weaknesses of kinetic power. Critical to exposing the wider range of smart power “weapons” available to the administration is determining how and when the two types of power are balanced, integrated, and synchronized within and between the major departments of government and other institutions to counter an array of extant and emergent asymmetric threats.

Moderator: MGen Thomas L. Wilkerson, USMC (Ret)

Chief Executive Officer of the United States Naval Institute (USNI)

Major General Wilkerson is the Chief Executive Officer of the Naval Institute, one of the oldest professional military associations in the United States. Prior to joining USNI, MGen Wilkerson was the Executive Vice President of a publishing house focusing on first responder training. From 1998 to 2001 he was President/CEO of a subsidiary to a Fortune 250 financial services firm. Following 9/11, he began advising corporations on homeland security, counterterrorism, and defense transformation. After graduating from the U.S. Naval Academy in 1967, MGen Wilkerson spent 31 years in the Marine Corps. He began his career as a Marine Aviator and rose to the rank of Major General. His last assignment was as Commander, Marine Forces Reserve, the largest command in the Marine Corps.



Panelists



Daniel Glaser

Deputy Assistant Secretary for Terrorist Financing and Financial Crimes, U.S. Department of Treasury

Daniel Glaser is the primary Treasury official for the development and coordination of international anti-money laundering and counterterrorist financing policy. He is a key official in developing strategies to disrupt and dismantle money laundering and terrorist financing networks worldwide. And he has led the Treasury effort to identify and secure the US financial system from foreign money laundering and terrorist financing threats. Mr. Glaser also plays a leading role in the fight against money laundering and international terrorist financing. He serves as the head of the U.S. delegation to the Financial Action Task Force (FATF) – the premier international body in the fight against money laundering.



Bruce Sherman

Director of Strategic Planning, Broadcasting Board of Governors

Bruce Sherman, Director of Strategic Planning at the Broadcasting Board of Governors (BBG), is responsible for global broadcasting strategy and research. He joined the BBG in 1996 following five years as deputy director of Radio Marti, the BBG’s service for Cuba. At the BBG he has also served as acting executive director, deputy executive director, and research and program review officer. Mr. Sherman is the author of BBG strategic plans for 2002-2013 and has played a central role in new BBG strategic initiatives for the Muslim world, including Radio Sawa and Alhurra TV for the Middle East and Radio Farda for Iran.



Scott Stedjan

Senior Policy Advisor for Humanitarian Response, Oxfam America

Scott Stedjan serves as Oxfam’s representative to the US Government on the Darfur conflict, conflict prevention, civilian protection, conventional arms control, and other humanitarian-related issues. Prior to his current position, Scott worked as a lobbyist for the Friends Committee on National Legislation and served as the National Coordinator of the US Campaign to Ban Landmines. He holds a Masters of Science in Human Rights from the London School of Economics and Political Science.



Charles “Fritz” Weden

Senior Field Advisor, USAID Office of Transition Initiatives

Charles Weden is a Senior Field Advisor with USAID’s Office of Transition Initiatives (OTI). For the past seven years he has assisted that office in establishing and reviewing its programs in Iraq, Haiti, Sudan, West Bank/Gaza, Lebanon, Nepal, and Sri Lanka. Prior to joining OTI, Weden was a Foreign Service Officer with USAID, serving in Vietnam, Korea, Cambodia, Egypt, Yemen, Tunisia, Indonesia, as well as in Washington, DC. His appointments included Deputy Director of the USAID Mission in Egypt, Director in Yemen, Tunisia, and Indonesia, and Deputy Assistant Administrator for USAID’s Asia and Near East Bureaus. He retired from the Foreign Service in 1997 with the rank of Career Minister.

■ Integrating and Balancing Soft and Kinetic Power – Delivering “Smart Power”

Throughout these symposia, our experts have focused on concrete approaches to structural, procedural, and resource changes needed to realign the elements of national power. The administration’s selection of specific soft power elements for development, implementation, integration, and dynamic balancing with kinetic power will result in fielding an effective, sustainable smart power strategy for achieving optimal effects when employed against asymmetrical threats.

Moderator: Dr. Warren Phillips

CACI Board of Directors; CEO/COB Advanced Blast Protection; Professor Emeritus, University of Maryland

Dr. Warren R. Phillips is a member of the Board of Directors of CACI International Inc. He is currently the financial manager for the Albanian-Macedonian-Bulgarian Oil Pipeline Corporation, a \$1.5B crude oil pipeline developer; and Chairman and CEO of Advanced Blast Protection, Inc., which supports specialized armored vehicles for military, law enforcement, and civilian use. Dr. Phillips is Professor Emeritus of Government and Politics at the University of Maryland.



Panelists



Andrew Cochran

Founder and Co-Editor, “The Counterterrorism Blog”

Andrew Cochran is a government affairs consultant in Washington, DC. Previously, Mr. Cochran was senior oversight counsel to the U.S. House Committee on Financial Services, chaired by Rep. Michael Oxley (R-OH), where he was lead counsel for the committee’s oversight of federal money laundering and anti-terrorist financing issues, and in the international efforts to seize and repatriate Saddam Hussein’s hidden assets. He also served in the Office of Inspector General at the Commerce Department in the 1990s, and as Special Assistant to the Deputy Secretary of Commerce during the Reagan Administration.



General Bryan D. Brown

USA, (Ret), Business Consultant

General Bryan D. “Doug” Brown pioneered Army special operations aviation. He began his long association with what would become the famed “Night Stalkers” in June 1978, serving with the 158th Avn. Bn. at Fort Campbell, Ky. He was there from the beginning, participating in the planning and rehearsals for Operation Credible Sport, the second rescue attempt for American hostages held in Iran. During his distinguished 40-year career, GEN Brown was involved in combat operations in Vietnam, Grenada, Kuwait and Iraq, and many other classified operations. He has commanded the 160th SOAR, the Joint Special Operations Command, and the U.S. Army Special Operations Command.



Lieutenant General Mick Kicklighter

USA (Ret), Director of the Center for Infrastructure Protection at George Mason University

Lieutenant General Claude M. “Mick” Kicklighter became the Director of the Center for Infrastructure Protection (the “Center”) in July 2008. The Center provides and facilitates infrastructure protection programs that integrate law, policy, and technology. It also has strong working relationships with numerous federal departments, agencies, state and local governments, and the private sector, and collaborates with many educational institutions, both nationally and internationally. LTG Kicklighter served in the Army for over 35 years; he commanded every level from platoon to Army Division. He was the Director of the Army Staff, and commanded the U.S. Army Pacific Command until his retirement in 1991.



Dr. Matthew Levitt

Senior Fellow and Director, The Washington Institute’s Stein Program on Counterterrorism and Intelligence

In addition to his position at the Washington Institute, Matt Levitt is also a professorial lecturer in international relations and strategic studies at the Johns Hopkins University’s Paul H. Nitze School of Advanced International Studies. From 2005 to early 2007 he served as deputy assistant secretary for intelligence and analysis at the U.S. Department of the Treasury. In that capacity, he served both as a senior official within the department’s terrorism and financial intelligence branch and as deputy chief of the Office of Intelligence and Analysis, one of 16 U.S. intelligence agencies coordinated under the Office of the Director of National Intelligence.



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