Dealing with Today’s Asymmetric Threat
to U.S. and Global Security

- The threat: *real*
- The enemy: *tenacious*
- The mission: *to create an integrated national strategy to combat global asymmetric threats*

May 8, 2008
National Defense University
Fort Lesley J. McNair
Washington, DC
### Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700 – 0800</td>
<td>Registration, Coffee and Pastries</td>
</tr>
</tbody>
</table>
| 0800 – 0830| **Welcome and Introductions:**<br>  
Amb. Richard A. Roth, National Defense University  
Dr. J. P. London, CACI  
**Keynote Speaker:** General Anthony C. Zinni, USMC (Ret)  
United States Marine Corps (Retired)  
General Zinni was commissioned an infantry Second Lieutenant in 1965 upon graduation from Villanova University. He held numerous command and staff assignments that included platoon, company, battalion, regimental, Marine Expeditionary Unit, and Marine Expeditionary Force command. His staff assignments included service in operations, training, special operations, counterterrorism, and manpower billets. He has been a tactics and operations instructor at several Marine Corps schools and was selected as a fellow on the Chief of Naval Operations Strategic Studies Group.  
His military service has taken him to over 70 countries and includes deployments to the Mediterranean, the Caribbean, the Western Pacific, Northern Europe, and Korea. He has also served tours of duty in Okinawa and Germany. His operational experiences included two tours in Vietnam; emergency relief and security operations in the Philippines; Operation Provide Comfort in Turkey and northern Iraq; Operation Provide Hope in the former Soviet Union; Operations Desert Thunder, Desert Fox, Desert Viper, Desert Spring, Southern Watch, and Maritime Intercept Operations in Iraq and the Persian Gulf; and Operation Infinite Reach against terrorist targets in the Central Region.  
General Zinni retired from the military in 2000 after commanding the U.S. Central Command. Since his retirement General Zinni has participated in presidential diplomatic missions to Somalia, Pakistan, Ethiopia, and Eritrea, and State Department missions involving the Israeli-Palestinian conflict and conflicts in Indonesia and the Philippines. He is the Executive Vice President of DynCorp International and has served as President of International Operations for M.I.C. Industries, Inc.  
General Zinni is currently the Terry Sanford Lecturer in Residence and Visiting Professor of Public Policy Studies at Duke University and holds the Frank H.T. Rhodes Class of ‘56 Professorship at Cornell University.  
General Zinni holds a bachelor's degree in economics from Villanova University; a master's degree in international relations from Salve Regina College; and a master's degree in business from Central Michigan University.  
He has written numerous articles, op-ed pieces, and monographs, and he has also co-authored a New York Times Best seller book on his career with Tom Clancy entitled *Battle Ready* and a foreign policy book entitled *The Battle For Peace.*  

| 0830 – 0950| Panel: **Global Diplomacy**  
0950 – 1015| Break  
1015 – 1115| Keynote: Gen. Anthony C. Zinni  
“The Threat Today and Tomorrow”  
1115 – 1235| Panel: **Strategic Communications**  
1235 – 1400| Lunch: Fort McNair Officers Club  
1400 – 1520| Panel: **Securing the Homeland**  
1520 – 1540| Break  
1540 – 1700| Panel: **Global Strategy to Counter Terrorism and Extremism**  
1700-1730| Wrap Up and Way Forward |
Lieutenant General Frances C. Wilson, USMC  
*President, National Defense University*

Lieutenant General Frances C. Wilson was commissioned a Second Lieutenant in November 1972 and was the Honor Graduate and recipient of the Leadership Award from the United States Marine Corps Women’s Officer Basic School. As a company grade officer she served as an Air Traffic Control Officer at Yuma and Kaneohe Marine Corps Air Stations, and as an Instructor at Marine Corps Development and Education Center’s Instructional Management School. LtGen Wilson was also a Company Officer, Brigade of Midshipmen, and an Assistant Professor in the Professional Development Department at the United States Naval Academy. In 1993 she assumed command of Camp H. M. Smith and the Headquarters and Services Battalion, Marine Forces Pacific, and then went on to command Marine Corps Base, Quantico; the 3rd Force Service Support Group; III Marine Expeditionary Force; directed Manpower Management Division, Manpower and Reserve Affairs, Headquarters Marine Corps; and was the Marine Corps representative to the Secretary of Defense’s Reserve Force Policy Board.

Ambassador Richard A. Roth  
*Senior Vice President, National Defense University*

Ambassador Richard A. Roth joined the National Defense University as Senior Vice President in August 2007. Previously he was the Political Advisor to the U.S. Central Command (2005-07). Before that he served as the U.S. Ambassador to the Republic of Senegal and to the Republic of Guinea-Bissau (2002-05). Ambassador Roth is a career Senior Foreign Service Officer and has had extensive experience in the Middle East and Africa. He has held several senior positions at the Department of State in Washington and abroad. Ambassador Roth served as Deputy Chief of Mission at the U.S. Embassy in Tel Aviv, Israel (1996-2000) where he was deeply involved in the Middle East Peace Process, including the negotiation of various accords between Israel and the Palestinians, as well as the withdrawal of Israeli forces from southern Lebanon. He returned to Washington as the Principal Deputy Assistant Secretary of State for Near Eastern Affairs.

Dr. J.P. (Jack) London  
*Executive Chairman, CACI International Inc*

Dr. J.P. (Jack) London is Executive Chairman and Chairman of the Board of CACI International Inc, having served as CACI’s President and Chief Executive Officer for 23 years. Dr. London was one of the first IT leaders to see the need for solutions to help our country combat the asymmetric threat of our nation’s enemies. In an address to the Northern Virginia Technology Council in February 2002, he emphasized the need for the aggressive use of IT to deliver operational dominance on the battlefield and national security at home. Under Dr. London’s leadership, CACI has grown from a small consulting firm into a $2B worldwide professional services and information technology company. Today, CACI is a leader in delivering integrated intelligence and security solutions for the Intelligence Community and the Armed Forces, protecting our warfighters and securing our nation.
Global Diplomacy

The world has undergone and is undergoing enormous economic, demographic, and political change as a result of globalization. The influence of national and regional cultural factors, as well as the efficacy of religious beliefs, have set the stage for a new and different global and regional diplomatic model. As a result, this dynamic landscape of national, regional, and non-state actors presents an ever-evolving set of challenges for those charged with shaping and implementing the United States’ national asymmetric threat strategy.

Moderator: Dr. Warren Phillips
CACI Board of Directors; CEO/COB Advanced Blast Protection; Professor Emeritus, University of Maryland

Dr. Warren R. Phillips is a member of the Board of Directors of CACI International Inc. He is currently the financial manager for the Albanian-Macedonian-Bulgarian Oil Pipeline Corporation, a $1.5B crude oil pipeline developer; and Chairman and CEO of Advanced Blast Protection, Inc., which supports specialized armored vehicles for military, law enforcement, and civilian use. Dr. Phillips is Professor Emeritus of Government and Politics at the University of Maryland.

Panelists

GEN Montgomery Meigs
U.S. Army (Ret); Fmr Dir, Joint Improvised Explosives Device Defeat Organization (JIEDDO); Visiting Professor, Georgetown University

Montgomery Meigs retired from the Army with over 35 years of service. He commanded units in Vietnam, Desert Storm, and Bosnia, and was the Commander of U.S. Army Europe. Throughout his military career, he implemented technological solutions for intelligence and command and control capability. He previously served as Director of the Joint Improvised Explosive Device Defeat Organization (JIEDDO), which has the responsibility to lead, advocate, and coordinate all Department of Defense actions to defeat improvised explosive devices. Currently, Gen. Meigs is a visiting professor at Georgetown University.

Jeffrey Miller
Former Senior Vice President, U.S. Export/Import Bank; President AALC

Jeffrey L. Miller is President and Managing Director of AALC, an international business advisory firm. He joined AALC after 17 years with the Export-Import Bank of the U.S., where he was a Senior Vice President and the Head of Export. Among his more noteworthy international negotiations were a $2B medium-term credit facility for the Republic of Korea and a $1B short-term credit facility for the Republic of Indonesia. Before leaving government service, Mr. Miller managed a Loan, Guarantee and Insurance portfolio worth $70B.

James Pavitt
Former Deputy Director of Operations, CIA; Principle, Scowcroft Associates

A Principal of The Scowcroft Group, James L. Pavitt draws on over 30 years of experience in the Intelligence Community to provide strategic advice and risk assessments to clients in the financial services, defense, information technology, homeland security and counterterrorism fields. His service with the CIA included positions as Deputy Director for Operations and Chief of the Counterproliferation Division. Mr. Pavitt also served as Senior Intelligence Advisor to President George H.W. Bush as a member of the National Security Council team.
**Strategic Communications**

The United States is losing the “Strategic Communications” fight. Islamic extremists clearly understand the value of communications in propagating their ideology and intimidating their adversaries. The threat to western society is in the extremists’ use of mass communications to undermine the will of their targets, distribute misinformation, and in promoting the religious ideology they espouse. Protecting the image of our country through an effective communications strategy is vitally important to winning hearts and minds and countering asymmetric threats from a wide variety of antagonists.

**Moderator: The Honorable Robert Reilly**  
*National Defense University*

Robert Reilly became a Senior Fellow at the American Foreign Policy Council in 2008 after serving as a member of the National Defense University faculty with the School for National Security Executive Education (SNSEE). He came to SNSEE from the Office of the Secretary of Defense, where he served as Senior Advisor for Information Strategy (2002-2006) and participated in Operation Iraqi Freedom as Senior Advisor to the Iraqi Ministry of Information at the Coalition Provisional Authority. Before that he was Director of the Voice of America and served in the White House as a Special Assistant to the President.

**Panelists**

**Zeyno Baran**  
*Director, Center for Eurasian Policy  
Senior Fellow, Hudson Institute*

Zeyno Baran is a Hudson Institute Senior Fellow and Director of Hudson’s Center for Eurasian Policy. Her current work focuses on strategies to thwart the spread of radical Islamist ideology in Europe and Eurasia, and to promote democratic and energy reform processes across Eurasia. For more than a decade, she has written extensively on Caspian oil and gas pipeline projects, and frequently travels to the region. Baran received a B.A. in political science and an M.A. in international economic development from Stanford University.

**Steven Monblatt**  
*Former OAS and State Department Counter-terrorism Official*

Steven Monblatt is a counter-terrorism expert with a broad geographic and substantive security background. He was the first Executive Secretary of the Inter-American Committee Against Terrorism at the Organization of American States (OAS), where he established the Secretariat whose organization and programs have been recognized by the U.N. Counter-Terrorism Committee as a model for other regional organizations. Before that, he was the Deputy Coordinator of Counter-Terrorism at the State Department and Professor of Strategic Studies at the National War College.

**Dr. Walid Phares**  
*Senior Fellow, Foundation for the Defense of Democracies*

Dr. Walid Phares, a senior fellow at the Foundation for Defense of Democracies, focuses on Middle East history and politics, global terrorist activities, and democratization and human rights. Dr. Phares also leads the foundation’s “Future of Terrorism Project,” which considers how the Jihadi-Islamist threat will mutate and what can be done to defend against more deadly strains of terrorism. He has authored ten books on terrorism and the Middle East. His latest, *The Confrontation: Winning the War Against Future Jihad*, was published in 2008.
Securing the Homeland

The United States is a key battlefield in this global war and the threat fundamentally challenges American institutions and mindsets. Developing a shared appreciation for the threat and consensus on courses of action has proven difficult. Bedrock concepts like personal privacy and prohibitions on domestic spying are being challenged. Domestic security is not assured, requiring new authorities, redistribution of responsibilities and governmental reorganization. Federal, state, local and tribal relationships are being redefined. The need to share information across the intelligence, law enforcement and security spectrum strains capabilities and institutional cultures.

Moderator: VADM Jake Jacoby

United States Navy (Ret); Executive Vice President, CACI; Former Director, DIA, J-2 Joint Staff

Executive Vice President of the National Solutions Group at CACI International Inc. His team has made CACI an industry leader in supporting America’s Intelligence Community and providing solutions for increased information-sharing across the national and homeland security communities. A former Navy Vice Admiral, Mr. Jacoby played a leading role in intelligence transformation and completed his active-duty career as Director of the Defense Intelligence Agency.

Panelists

BG Tom Ragland
Army National Guard, (Ret.)
CACI Senior Vice President for Homeland Security Business Development

Tom Ragland is CACI’s Senior Vice President for Homeland Security Business Development. He previously served as the Department of Homeland Security Account Manager for Northrop Grumman IT, and as Director of Operations for DHS, where he was responsible for the initial ‘START-UP’ activities for the office of Protection and Prevention. He also served on policy coordination committees, supervised the management and production of DHS’s first security strategy, and assisted in developing its operational requirements. Before completing his military career, he served as a security policy analyst for the Joint Chiefs of Staff on Guard and Reserve Affairs.

The Honorable David M. Stone
Rear Admiral, USN (Ret);
Former Asst Secretary, TSA

Former Assistant Secretary of Homeland Security for the Transportation Security Administration (TSA), the Honorable David M. Stone is currently the President and CEO of The Alacrity Homeland Group — a homeland security and critical infrastructure protection advisory firm. He serves on various Boards, and is the Vice Chairman of the Board of the Ocean Security Initiative (OSI) — a non-profit organization focusing on building global public and private partnerships in the Maritime domain.

The Honorable Eugene R. Sullivan
Senior Partner, The Freeh Group;
Fmr Chief Judge, U.S. Court of Appeals

Retired Federal Judge Eugene R. Sullivan was appointed in 1990, by President Bush, as Chief Judge of the U.S. Court of Appeals (Armed Forces), a position he held for five years. A graduate of West Point, Judge Sullivan earned the Bronze Star and the Air Medal for service in Vietnam. In 2006 he was installed as a Distinguished Member of the U.S. Army Ranger Training Brigade. While assigned to the Pentagon, he served as General Counsel for the U.S. Air Force. Judge Sullivan is now a senior partner in the Freeh Group International.
Global Strategy to Counter Terrorism and Extremism

To sustain an effective force, the asymmetric threat must have a relatively secure training and support base(s); a source of recruits and funding to support operations; and leadership and a command and control structure capable of supporting its strategy and operational doctrine. The West needs to (a) determine how violent extremists, including jihadists, narco-terrorists, and criminal gangs, recruit and maintain their effectiveness; (b) develop an integrated strategy for denying training and sustainment bases; and (c) formulate an approach to deny funds from its current sources.

Moderator: Andrew Cochran
Co-Chair, Counterterrorism Foundation; Editor, The Counterterrorism Blog

Andrew Cochran is Co-Chairman of The Counterterrorism Foundation and the Founder and Site Editor of The Counterterrorism Blog. He is also Vice President of GAGE International, a business consulting and government affairs firm headquartered in Washington, DC. Previously, Mr. Cochran was senior oversight counsel to the U.S. House Committee on Financial Services, chaired by Rep. Michael Oxley (R-OH), where he was lead counsel for the committee’s oversight of federal money laundering and anti-terrorist financing issues, and in the international efforts to seize and repatriate Saddam Hussein’s hidden assets. He also served in the Office of Inspector General at the Commerce Department in the 1990s, and as Special Assistant to the Deputy Secretary of Commerce during the Reagan Administration.

Panelists

Bert Calland served 33 years as a Navy SEAL, retiring in 2007 as a Vice Admiral. During his military career he served as Deputy Director, CIA; Deputy Director for Strategic Operational Planning, NCTC; Commander, Naval Special Warfare Command; and Commander, Special Operations Command Central where he led over 3000 U.S. and International Special Operations Forces during the initial stages of Operation Enduring Freedom in Afghanistan.

Bill Cowan is a Fox News Channel contributor and internationally acknowledged expert in terrorism, homeland security, intelligence, and military special operations. A retired Marine Corps officer, LtCol Cowan spent 3½ years in Vietnam, as a platoon leader at the siege of Khe Sanh, and also running small unit operations in conjunction with the CIA. He was also one of the first members in the Pentagon's most classified operational counterterrorist unit, the Intelligence Support Activity. Since 2002, LtCol Cowan has been to Iraq several times, as both a media analyst and as a government operator with his firm WVC3.

Douglas Farah has been an investigative consultant with the NEFA Foundation and freelance writer on terror finance and national security issues. For two decades he was an award-winning investigative reporter for The Washington Post and other publications, covering Latin America and West Africa. Farah's work led him to write Blood From Stones, the story of al Qaeda's ties to African diamond and weapons networks, and co-wrote Merchant of Death, about Russian arms merchant Viktor Bout, who was recently captured in Thailand. He is also a contributing expert to The Counterterrorism Blog.

Jose Rodriguez Jr. is a 31-year veteran of the CIA, where he was Director of the National Clandestine Service and former Director of the Counterterrorism Center, leading worldwide intelligence collection programs and covert action operations against terrorist organizations following the fall of the Taliban in Afghanistan after 9/11. He was also a former Deputy Director of the Counternarcotics Center and Chief of the Latin America Division, served seven overseas assignments, and was Chief of Station four times. Upon leaving the CIA he became a business intelligence and risk mitigation consultant.